



## Aditya Birla Nuvo Limited

Dear Shareholder,

### Sub: Payment of Dividend through ECS/NECS

We recommend to our valued shareholders to make use of Electronic Clearing Services (ECS) / National Electronic Clearing Services (NECS Scheme) of Reserve Bank of India (RBI) for dividend payment. A shareholder availing this Scheme, can receive dividend directly into his bank account and avoid hassles relating to handling of physical warrants besides elimination of risk of loss in postal transit/fraudulent encashment of warrants.

NECS Scheme which was made effective from 1<sup>st</sup> October, 2009 by RBI, operates on the new unique bank account number allotted by the Bank post Core Banking Solution (CBS) implementation. New bank account number (CBS A/c) may please be intimated by the shareholder to the Depository participant who is maintaining the shareholder's demat account, if not already done so far.

In view of the conveniences which ECS/NECS offer, we request you to register the same by sending a duly signed request letter along with a cancelled cheque to our registered office **for shares in held in physical form**. In case **shares are held in electronic form**, the same may be registered with your **Depository Participant**.

We would also like to inform you that upon remittance of dividend amount directly to your bank account, separate intimation giving details thereof, will be sent to you as hitherto.

Assuring you of our best services.

Thanking you,

Yours faithfully,  
For Aditya Birla Nuvo Limited

Devendra Bhandari  
Joint President & Company Secretary

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Aditya Birla Nuvo Limited

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Corporate Office: 4<sup>th</sup> Floor 'A' Wing, Aditya Birla Centre, S.K. Ahire Marg, Worli, Mumbai – 400 030

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